



# L'Echo | De Tijd

Obituary

## L'Echo | De Tijd, the only business newspapers in Belgium

The business dailies L'Echo | De Tijd are the perfect platform to publish an obituary in the Belgian business world.

Our newspapers can count on a large readership of decision-makers, entrepreneurs and managers who use them as a daily tool.

### Rates 2024

(in euros, excl. VAT)

		100mm H	140mm H	180mm H	220mm H
94mm L (2 columns)	L'Echo   De Tijd	1,870	2,620	3,365	4,115
	L'Echo	730	1,030	1,320	1,615
	De Tijd	1,140	1,590	2,045	2,500
143mm L (3 columns)	L'Echo   De Tijd	2,800	3,625	5,045	6,170
	L'Echo	1,100	1,540	1,980	2,420
	De Tijd	1,700	2,385	3,065	3,750
192mm L (4 columns)	L'Echo   De Tijd	3,740	5,240	6,730	8,230
	L'Echo	1,460	2,060	2,640	3,230
	De Tijd	2,280	3,180	4,090	5,000

H = height - W = width

#### Out of format

L'Echo | De Tijd € 9,35 mm/kol

L'Echo € 3,67 mm/kol

De Tijd € 5,68 mm/kol

Example : € 9,35 x 112 mm x 2 col = € 2,094,40

# Technical Specifications

## Technical specifications for print content

### Content to be created

Word document (embedded fonts + high-resolution photos: 300 dpi, black/white or CMYK)

### Print-ready content

Print-ready PDF (embedded fonts + high-resolution photos: 300 dpi, black/white or CMYK). Adverts are printed on salmon pink newsprint.

- **PDF** Your advert must be supplied in PDF format, in accordance with the Medibel+ standards. You can view these standards on [www.medibel-plus.be](http://www.medibel-plus.be).
- **Colours** CMYK
- **Images** CMYK; TIFF, EPS or JPG - 300 dpi (normal) 1200 dpi (bitmap)
- **ICC profile** We recommend that you use the IsoCoatedv2 or IsoNewspaper26v4 ICC profiles. Please make sure you include your choice at the end of the PDF file name: "name\_IWC.pdf" or "name\_NP.pdf". That way, we can ensure the best possible print result for your adverts
- **Fonts** Use an OpenType, PostScript or TrueType font. Please avoid any imported fonts.

### Submission deadline

Submit text or print-ready material before 2 PM for publication the next day.

### Material delivery

[advops@mediafin.be](mailto:advops@mediafin.be)  
[necrologie@trustmedia.be](mailto:necrologie@trustmedia.be)



**Get in contact**

necrologie@trustmedia.be  
+32 (0)2 422 05 09