

USP 1: We facilitate production



Pre-roll



Video banner

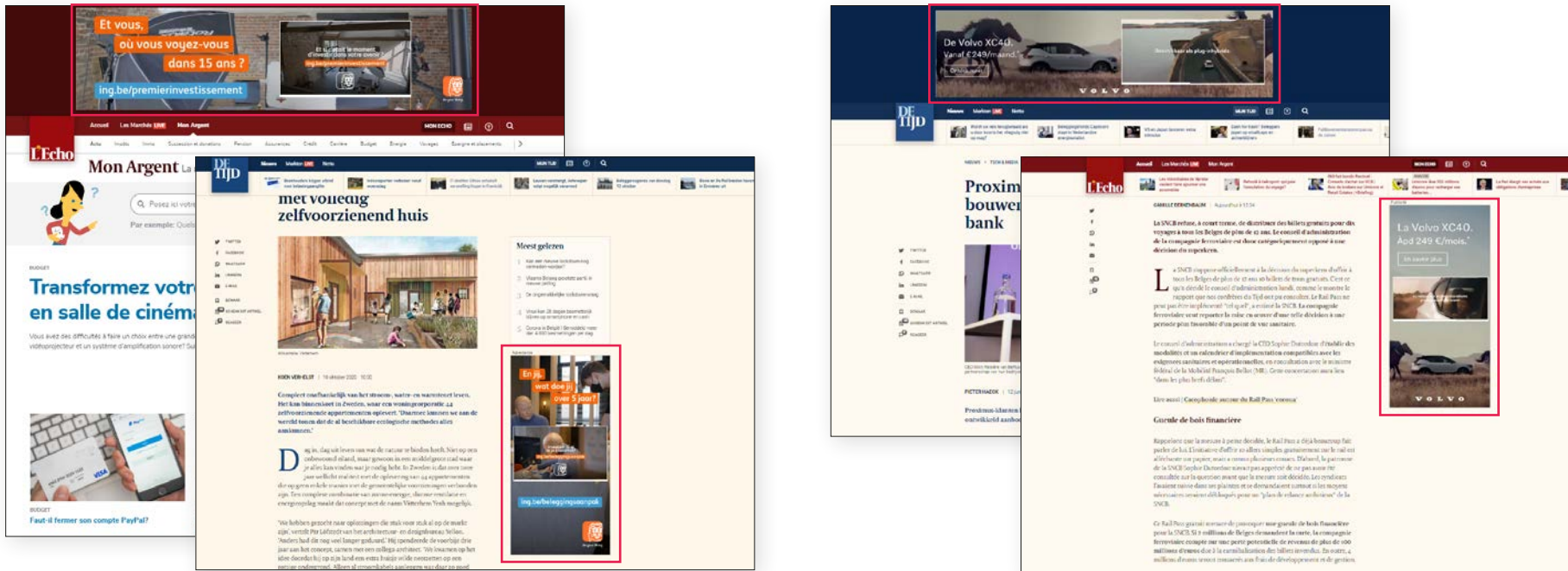
USP 2: 100% completion rate on 6 seconds



Cost per Hour Video

Digital Technical Specifications

Cost per Hour Video



Delivery of assets

- Preroll 6" or 15" --> 1 version only!
- File type: .mp4
- Weight : 4MB max
- Logo vectorial
- Font name or font file
- Baseline = bodytext copy (short)
- Call-to-action copy (short)
(Source files or images that can help us with design for the video-banner)

Timings production & validation 7 working days minimum:

within these days we produce the video banner in one language for approval, once approved we will translate the banner and request for another approval. Note that production only starts when IO is signed and assets are delivered (starting date may vary)

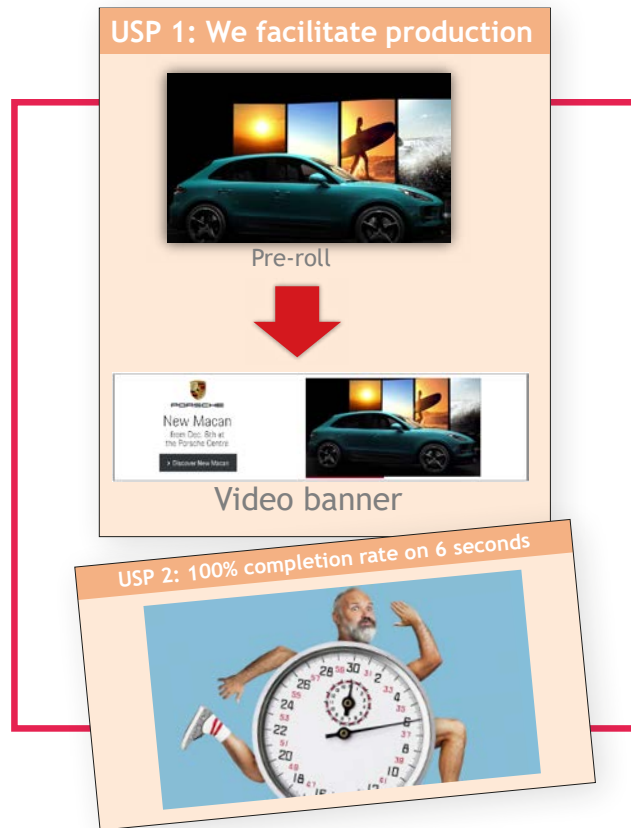
Adserver tracking

We produce the videobanners

Billboard	970px W x 250px H
Halfpage	300px W x 600px H

To measure the campaign in your adserver, deliver to advops@mediafin.be the click-trackers and pixeltrackers.

5 working days for delivery digital material: advops@mediafin.be
Linking URL: An Active URL must be provided



Get in contact
Technical Team
advops@mediafin.be