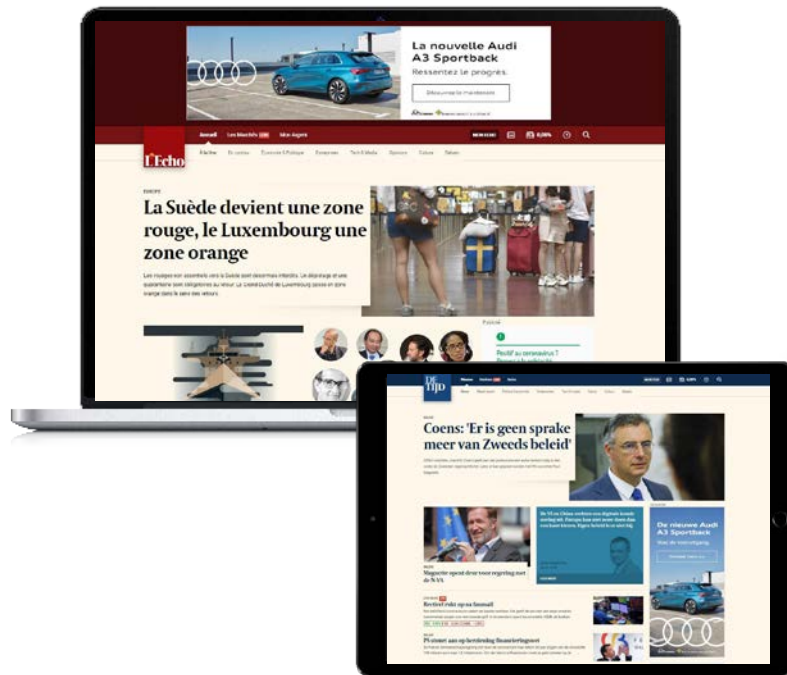


# Homepage+ Bannering

Digital Technical Specifications

# Homepage+ Bannering



## Homepage Plus

1 format (billboard OR halfpage)  
Depending on the chosen format, you send the positions for desktop/tablet/smartphone/app.

## HP+ Roadblock

All existing formats billboard AND halfpage for desktop/tablet/smartphone/app.

## Timing delivery material

5 business days in advance (minimum)

# Homepage 1 format (billboard OR halfpage)

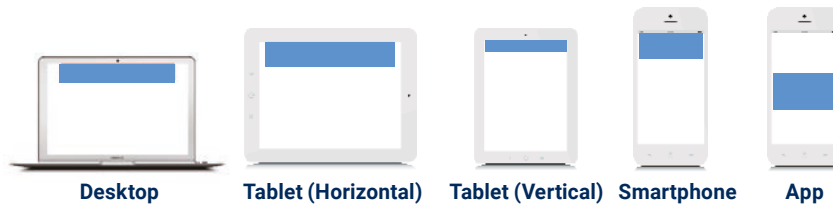
## Breakpoints (fully responsive site)

		desktop	tablet (H)	Tablet (V)	Smartphone	app
<b>Billboard</b>	Standard	970px W x 250px H	840px W x 150px H	728px W x 90px H	320px W x 100px H	640px W x 200px H
<b>Halfpage Rectangle</b>	Standard	300px W x 600px H	300px W x 600px H	300px W x 250px H	300px W x 250px H	600px W x 500px H

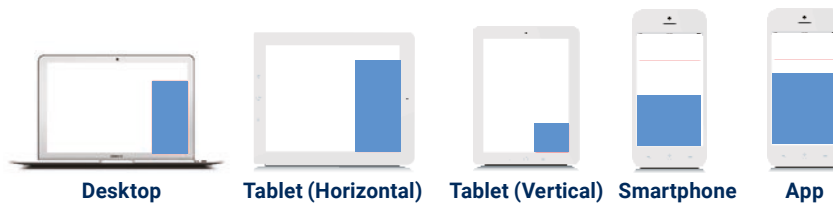
Mediafin is a mobile first company (50% desktop - 50% mobile browsing/native apps). To ensure optimal reach, all digital campaigns will be placed on our responsive website(s) and apps. To ensure 100% delivery of campaign, be sure to deliver formats for all breakpoints (desktop/tablet/smartphone). Under deliveries due to non-delivery of formats will not be compensated. See tech specs for detailed information (per site/placement).

## Creative delivery options

		Dimensions (pixels)	Static gif or jpg		HTML5 +back up gif or jpg		Third Party		Rich Media	
				Max Weight		Max Weight		Max Weight		Max Weight
<b>Billboard</b>	<b>Desktop</b>	970px W x 250px H	YES	300kb	YES	300kb	YES	**	YES	**
	<b>Tablet (H)</b>	840px W x 150px H	YES	300kb	YES	300kb	YES	**	YES	**
	<b>Tablet (V)</b>	728px W x 90px H	YES	300kb	YES	300kb	YES	**	YES	**
	<b>Smartphone</b>	320px W x 100px H	YES	150kb	YES	150kb	YES	**	YES	**
	<b>App</b>	640px W x 200px H	YES	150kb	YES	150kb	YES	**	YES	**



<b>Half Page</b>	<b>Desktop</b>	300px W x 600px H	YES	200kb	YES	200kb	YES	**	YES	**
	<b>Tablet (H)</b>	300px W x 600px H	YES	200kb	YES	200kb	YES	**	YES	**
	<b>Tablet (V)</b>	300px W x 250px H	YES	150kb	YES	150kb	YES	**	YES	**
	<b>Smartphone</b>	300px W x 250px H	YES	150kb	YES	150kb	YES	**	YES	**
	<b>App</b>	600px W x 500px H	YES	150kb	YES	150kb	YES	**	YES	**



# Homepage Roadblock (billboard AND halpage)

## Breakpoints (fully responsive site)

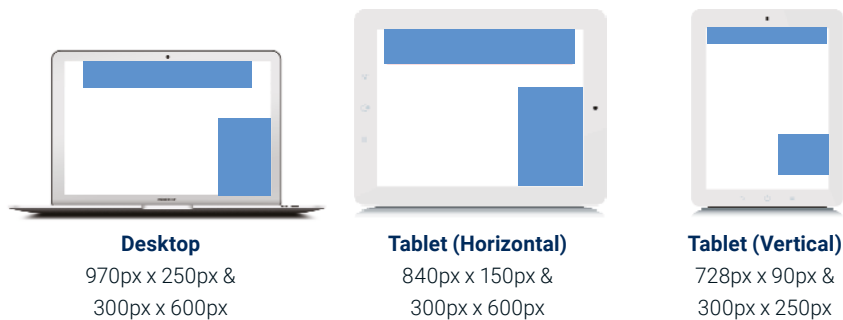
		desktop	tablet (H)	Tablet (V)	Smartphone	app
<b>Billboard</b>	Standard	970px W x 250px H	840px W x 150px H	728px W x 90px H	320px W x 100px H	640px W x 200px H
<b>Halfpage Rectangle</b>	Standard	300px W x 600px H	300px W x 600px H	300px W x 250px H	300px W x 250px H	600px W x 500px H

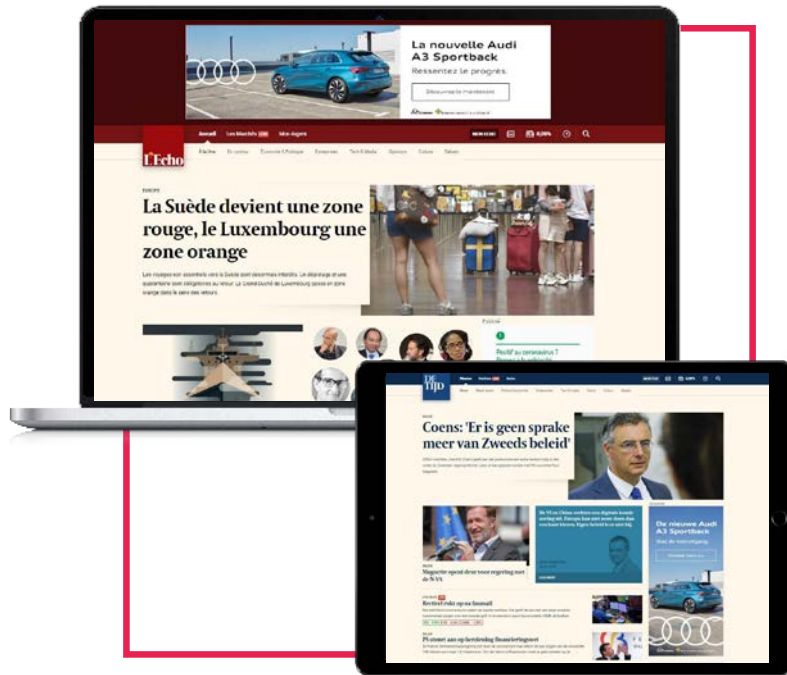
Mediafin is a mobile first company (50% desktop - 50% mobile browsing/native apps). To ensure optimal reach, all digital campaigns will be placed on our responsive website(s) and apps. To ensure 100% delivery of campaign, be sure to deliver formats for all breakpoints (desktop/tablet/smartphone). Under deliveries due to non-delivery of formats will not be compensated. See tech specs for detailed information (per site/placement).

## Creative delivery options

		Dimensions (pixels)	Static gif or jpg	Max Weight	HTML5 +back up gif or jpg	Max Weight	Third Party	Max Weight	Rich Media	Max Weight
<b>Billboard</b>	<b>Desktop</b>	970px W x 250px H	YES	300kb	YES	300kb	YES	**	YES	**
	<b>Tablet (H)</b>	840px W x 150px H	YES	300kb	YES	300kb	YES	**	YES	**
	<b>Tablet (V)</b>	728px W x 90px H	YES	300kb	YES	300kb	YES	**	YES	**
	<b>Smartphone</b>	320px W x 100px H	YES	150kb	YES	150kb	YES	**	YES	**
	<b>App</b>	640px W x 200px H	YES	150kb	YES	150kb	YES	**	YES	**
<b>Half Page</b>	<b>Desktop</b>	300px W x 600px H	YES	200kb	YES	200kb	YES	**	YES	**
	<b>Tablet (H)</b>	300px W x 600px H	YES	200kb	YES	200kb	YES	**	YES	**
	<b>Tablet (V)</b>	300px W x 250px H	YES	150kb	YES	150kb	YES	**	YES	**
	<b>Smartphone</b>	300px W x 250px H	YES	150kb	YES	150kb	YES	**	YES	**
	<b>App</b>	600px W x 500px H	YES	150kb	YES	150kb	YES	**	YES	**

## Roadblock





**Get in contact**  
**Technical Team**  
advops@mediafin.be

General sales conditions are available on [www.trustmedia.be](http://www.trustmedia.be)