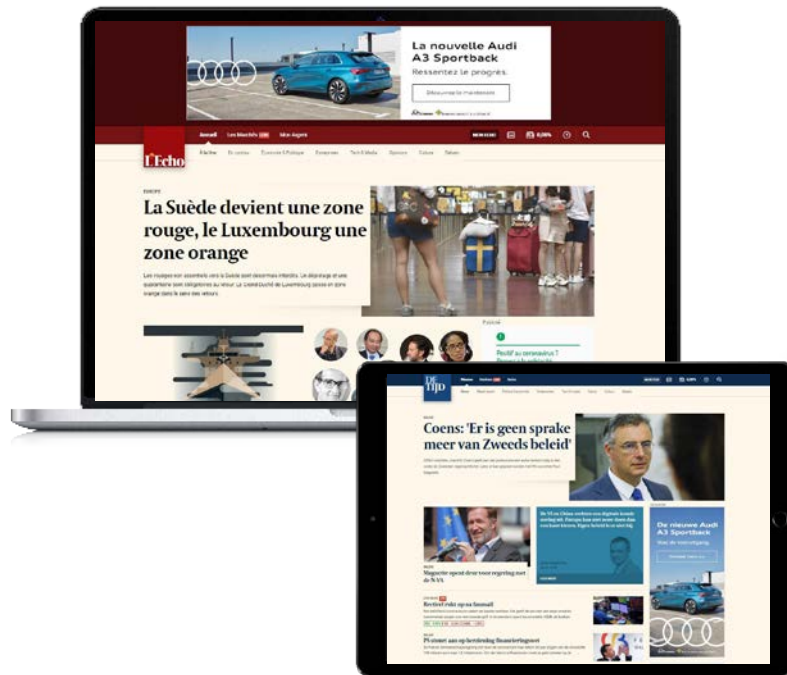


# Homepage+ Bannering

Digital Technical Specifications

# Homepage+ Bannering



## Homepage Plus

1 format (billboard OR halfpage)  
Depending on the chosen format, you send the positions for desktop/tablet/smartphone/app.

## HP+ Roadblock

All existing formats billboard AND halfpage for desktop/tablet/smartphone/app.

## Timing delivery material

5 business days in advance (minimum)

# Homepage 1 format (billboard OR halpage)

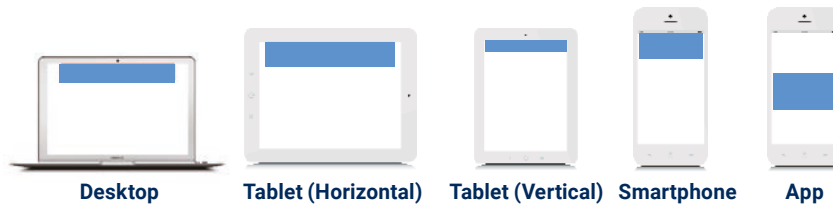
## Breakpoints (fully responsive site)

|                           |          | desktop           | tablet (H)        | Tablet (V)        | Smartphone        | app               |
|---------------------------|----------|-------------------|-------------------|-------------------|-------------------|-------------------|
| <b>Billboard</b>          | Standard | 970px W x 250px H | 840px W x 150px H | 728px W x 90px H  | 320px W x 100px H | 640px W x 200px H |
| <b>Halfpage Rectangle</b> | Standard | 300px W x 600px H | 300px W x 600px H | 300px W x 250px H | 300px W x 250px H | 600px W x 500px H |

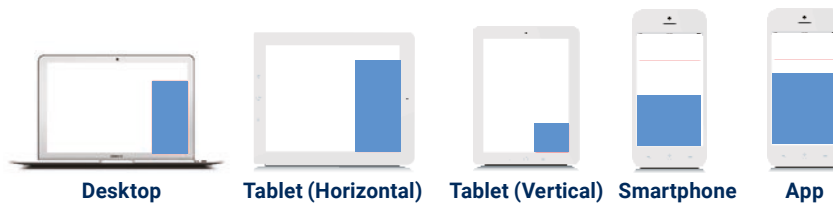
Mediafin is a mobile first company (50% desktop - 50% mobile browsing/native apps). To ensure optimal reach, all digital campaigns will be placed on our responsive website(s) and apps. To ensure 100% delivery of campaign, be sure to deliver formats for all breakpoints (desktop/tablet/smartphone). Under deliveries due to non-delivery of formats will not be compensated. See tech specs for detailed information (per site/placement).

## Creative delivery options

|                  |                   | Dimensions (pixels) | Static gif or jpg |            | HTML5 +back up gif or jpg |            | Third Party |            | Rich Media |            |
|------------------|-------------------|---------------------|-------------------|------------|---------------------------|------------|-------------|------------|------------|------------|
|                  |                   |                     |                   | Max Weight |                           | Max Weight |             | Max Weight |            | Max Weight |
| <b>Billboard</b> | <b>Desktop</b>    | 970px W x 250px H   | YES               | 300kb      | YES                       | 300kb      | YES         | **         | YES        | **         |
|                  | <b>Tablet (H)</b> | 840px W x 150px H   | YES               | 300kb      | YES                       | 300kb      | YES         | **         | YES        | **         |
|                  | <b>Tablet (V)</b> | 728px W x 90px H    | YES               | 300kb      | YES                       | 300kb      | YES         | **         | YES        | **         |
|                  | <b>Smartphone</b> | 320px W x 100px H   | YES               | 150kb      | YES                       | 150kb      | YES         | **         | YES        | **         |
|                  | <b>App</b>        | 640px W x 200px H   | YES               | 100kb      | NO                        | *          | NO          | **         | NO         | **         |



|                  |                   |                   |     |       |     |       |     |    |     |    |
|------------------|-------------------|-------------------|-----|-------|-----|-------|-----|----|-----|----|
| <b>Half Page</b> | <b>Desktop</b>    | 300px W x 600px H | YES | 200kb | YES | 200kb | YES | ** | YES | ** |
|                  | <b>Tablet (H)</b> | 300px W x 600px H | YES | 200kb | YES | 200kb | YES | ** | YES | ** |
|                  | <b>Tablet (V)</b> | 300px W x 250px H | YES | 150kb | YES | 150kb | YES | ** | YES | ** |
|                  | <b>Smartphone</b> | 300px W x 250px H | YES | 150kb | YES | 150kb | YES | ** | YES | ** |
|                  | <b>App</b>        | 600px W x 500px H | YES | 100kb | NO  | *     | NO  | ** | NO  | ** |



# Homepage Roadblock (billboard AND halfpage)

## Breakpoints (fully responsive site)

|                           |          | desktop           | tablet (H)        | Tablet (V)        | Smartphone        | app               |
|---------------------------|----------|-------------------|-------------------|-------------------|-------------------|-------------------|
| <b>Billboard</b>          | Standard | 970px W x 250px H | 840px W x 150px H | 728px W x 90px H  | 320px W x 100px H | 640px W x 200px H |
| <b>Halfpage Rectangle</b> | Standard | 300px W x 600px H | 300px W x 600px H | 300px W x 250px H | 300px W x 250px H | 600px W x 500px H |

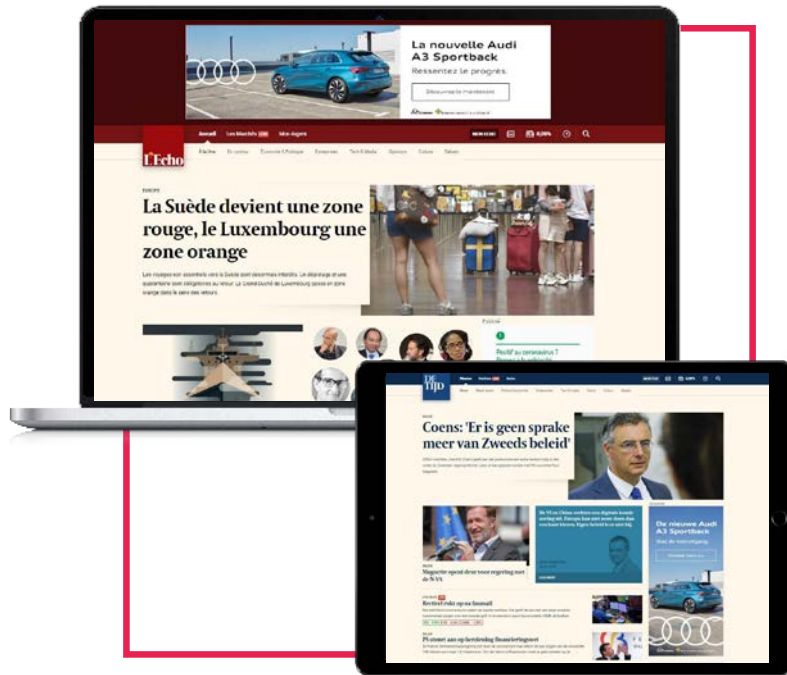
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## Creative delivery options

|                  |                   | Dimensions (pixels) | Static gif or jpg | Max Weight | HTML5 +back up gif or jpg | Max Weight | Third Party | Max Weight | Rich Media | Max Weight |
|------------------|-------------------|---------------------|-------------------|------------|---------------------------|------------|-------------|------------|------------|------------|
| <b>Billboard</b> | <b>Desktop</b>    | 970px W x 250px H   | YES               | 300kb      | YES                       | 300kb      | YES         | **         | YES        | **         |
|                  | <b>Tablet (H)</b> | 840px W x 150px H   | YES               | 300kb      | YES                       | 300kb      | YES         | **         | YES        | **         |
|                  | <b>Tablet (V)</b> | 728px W x 90px H    | YES               | 300kb      | YES                       | 300kb      | YES         | **         | YES        | **         |
|                  | <b>Smartphone</b> | 320px W x 100px H   | YES               | 150kb      | YES                       | 150kb      | YES         | **         | YES        | **         |
|                  | <b>App</b>        | 640px W x 200px H   | YES               | 100kb      | NO                        | *          | NO          | **         | NO         | **         |
| <b>Half Page</b> | <b>Desktop</b>    | 300px W x 600px H   | YES               | 200kb      | YES                       | 200kb      | YES         | **         | YES        | **         |
|                  | <b>Tablet (H)</b> | 300px W x 600px H   | YES               | 200kb      | YES                       | 200kb      | YES         | **         | YES        | **         |
|                  | <b>Tablet (V)</b> | 300px W x 250px H   | YES               | 150kb      | YES                       | 150kb      | YES         | **         | YES        | **         |
|                  | <b>Smartphone</b> | 300px W x 250px H   | YES               | 150kb      | YES                       | 150kb      | YES         | **         | YES        | **         |
|                  | <b>App</b>        | 600px W x 500px H   | YES               | 100kb      | NO                        | *          | NO          | **         | NO         | **         |

## Roadblock





Get in contact  
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General sales conditions are available on [www.trustmedia.be](http://www.trustmedia.be)