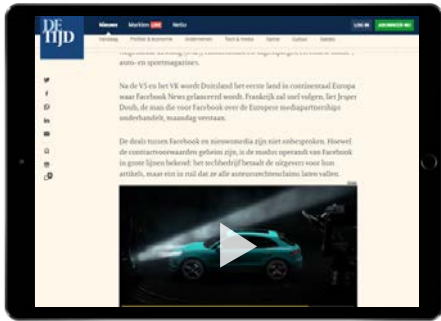


# Outstream Video

# Outstream video



## Video specifications

- Format: MP4
- Maximum weight of the video: 2,5 MB
- Duration: 15 sec.
- Aspect-ratio: 16:9 (720p or 1080p)

## Companion ad dimensions

A companion ad is a display ad shown on screen after the video ad has finished playing

- Dimensions ad: 1280px width x 720px height or 1920px width x 1080px height
- URL: deliver us the url so the surfer will be directed to your webpage

## Delivery material

- 5 working days before launch campaign
- Send your material to [advops@mediafin.be](mailto:advops@mediafin.be)

Visibility  
**0%**



Video loads but  
doesn't start

Visibility  
**under 50%**



Video emerges  
above the fold  
but does not  
play

Visibility  
**over 50%**

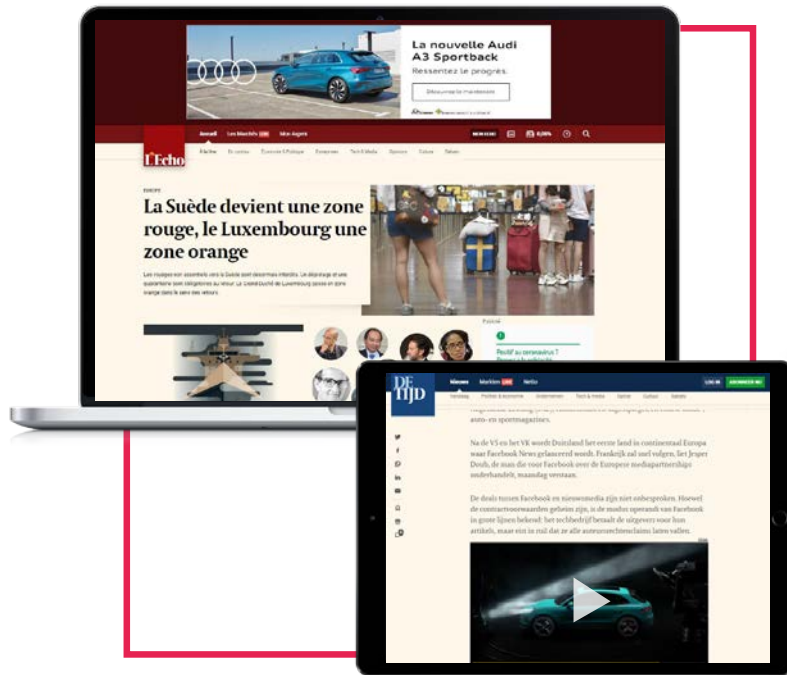


Video starts

Visibility  
**under 50%**



Video pauses,  
starting again  
where it left off  
when visibility is  
above 50%



Get in contact  
Technical Team  
advops@mediafin.be