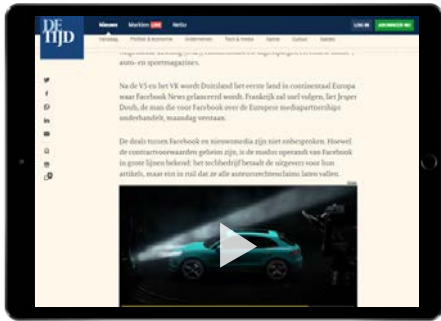


Outstream Video

Outstream video



Video specifications

- Format: MP4 or VAST-tag
- Maximum weight of the video: 2,5 MB
- Duration: 15 sec.
- Aspect-ratio: 16:9 (720p or 1080p)

Companion ad dimensions

A companion ad is a display ad shown on screen after the video ad has finished playing

- Dimensions ad: 16:9 (1280px width x 720px height or 1920px width x 1080px height)
- URL: deliver us the url so the surfer will be directed to your webpage

Delivery material

- 5 working days before launch campaign
- Send your material to advops@mediafin.be

Visibility
0%



Video loads but
doesn't start

Visibility
under 50%



Video emerges
above the fold
but does not
play

Visibility
over 50%

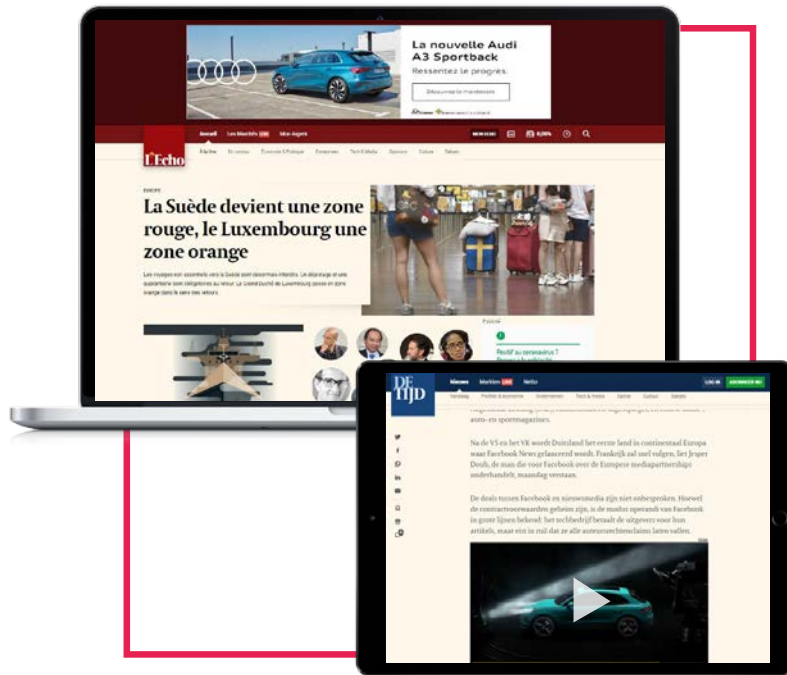


Video starts

Visibility
under 50%



Video pauses,
starting again
where it left off
when visibility is
above 50%



Get in contact
Technical Team
advops@mediafin.be