



L'ECHO | De Tijd

Financial publications (print)
– Results and meetings 2024

Results and meetings – week

Berliner format: 440 mm H x 290 mm W (6 columns)

Rates 2023, in euros, VAT excl

module	height (mm)	width (mm)	mms	L'Echo + De Tijd		L'Echo		De Tijd	
				B/W	Quadri	B/W	Quadri	B/W	Quadri
1A	440	290 (6 columns)	2,640	29 400	36 380	11 620	14 370	17 780	22 010
6A	220	290 (6 columns)	1,320	15 510	22 530	6 120	8 900	9 390	13 630
5A	310	241 (5 columns)	1,550	18 430	25 410	7 290	10 040	11 140	15 370
6C	440	192 (4 columns)	1,760	20 170	27 180	7 960	10 740	12 210	16 440
6F	350	192 (4 columns)	1,400	16 240	23 240	6 410	9 180	9 830	14 060
7B	300	192 (4 columns)	1,200	10 950	17 930	4 320	7 080	6 630	10 850
7E	270	192 (4 columns)	1,080	10 060	17 060	3 980	6 740	6 080	10 320
8F	250	192 (4 columns)	1,000	9 320	16 310	3 680	6 450	5 640	9 860
9D	200	192 (4 columns)	800	7 500	11 420	2 970	4 520	4 530	6 900
7A	440	143 (3 columns)	1,320	15 510	22 530	6 120	8 900	9 390	13 630
12B	350	143 (3 columns)	1,050	9 770	16 760	3 860	6 620	5 910	10 140
8C	300	143 (3 columns)	900	8 400	15 400	3 320	6 090	5 080	9 310
9E	250	143 (3 columns)	750	7 040	10 980	2 780	4 330	4 260	6 650
10D	200	143 (3 columns)	600	5 810	9 750	2 300	3 860	3 510	5 890
12F	150	143 (3 columns)	450	4 450	6 980	1 750	2 760	2 700	4 220
9B	440	94 (2 columns)	880	8 200	12 150	3 240	4 810	4 960	7 340
9G	350	94 (2 columns)	700	6 580	10 490	2 600	4 140	3 980	6 350
10C	300	94 (2 columns)	600	5 810	9 750	2 300	3 860	3 510	5 890
12E	250	94 (2 columns)	500	4 880	8 830	1 930	3 480	2 950	5 350
12G	220	94 (2 columns))	440	4 450	6 980	1 750	2 760	2 700	4 220
14C	200	94 (2 columns)	400	4 170	6 670	1 650	2 630	2 520	4 040
14D	175	94 (2 columns)	350	3 700	6 240	1 460	2 470	2 240	3 770
14E	150	94 (2 columns)	300	3 230	5 770	1 280	2 280	1 950	3 490
14F	125	94 (2 columns)	250	2 730	5 250	1 080	2 070	1 650	3 180
15A	100	94 (2 columns)	200	2 200	4 740	870	1 880	1 330	2 860
17B	75	94 (2 columns)	150	1 670	4 210	660	1 660	1 010	2 550
18A	50	94 (2 columns)	100	1 130	3 640	450	1 440	680	2 200
Rates special formats - price in € per mm/column				11.98	40.04	4.73	15.75	7.3	24.11

Results and meetings – weekend

Berliner format: 440 mm H x 290 mm W (6 columns)

Rates 2023, in euros, VAT excl.

module	height (mm)	width (mm)	mms	L'Echo + De Tijd		L'Echo		De Tijd	
				B/W	Quadri	B/W	Quadri	B/W	Quadri
1A	440	290 (6 columns)	2,640	35 280	43 660	13 950	17 250	21.340	26.420
6A	220	290 (6 columns)	1,320	18 620	27 040	7 350	10 680	11.270	16.360
5A	310	241 (5 columns)	1,550	22 120	30 500	8 750	12 050	13.370	18.450
6C	440	192 (4 columns)	1,760	24 210	32 620	9 560	12 890	14.660	19.730
6F	350	192 (4 columns)	1,400	19 490	27 890	7 700	11 020	11.800	16.880
7B	300	192 (4 columns)	1,200	13 140	21 520	5 190	8 500	7.960	13.020
7E	270	192 (4 columns)	1,080	12 080	20 480	4 780	8 090	7.300	12.390
8F	250	192 (4 columns)	1,000	11 190	19 580	4 420	7 740	6.770	11.840
9D	200	192 (4 columns)	800	9 000	13 710	3 570	5 430	5.440	8.280
7A	440	143 (3 columns)	1,320	18 620	27 040	7 350	10 680	11.270	16.360
12B	350	143 (3 columns)	1,050	11 730	20 120	4 640	7 950	7.100	12.170
8C	300	143 (3 columns)	900	10 080	18 480	3 990	7 310	6.100	11.180
9E	250	143 (3 columns)	750	8 450	13 180	3 340	5 200	5.120	7.980
10D	200	143 (3 columns)	600	6 980	11 700	2 760	4 640	4.220	7.070
12F	150	143 (3 columns)	450	5 340	8 380	2 100	3 320	3.240	5.070
9B	440	94 (2 columns)	880	9 840	14 580	3 890	5 780	5.960	8.810
9G	350	94 (2 columns)	700	7 900	12 590	3 120	4 970	4.780	7.620
10C	300	94 (2 columns)	600	6 980	11 700	2 760	4 640	4.220	7.070
12E	250	94 (2 columns)	500	5 860	10 600	2 320	4 180	3.540	6.420
12G	220	94 (2 columns))	440	5 340	8 380	2 100	3 320	3.240	5.070
14C	200	94 (2 columns)	400	5 010	8 010	1 980	3 160	3.030	4.850
14D	175	94 (2 columns)	350	4 440	7 490	1 760	2 970	2.690	4.530
14E	150	94 (2 columns)	300	3 880	6 930	1 540	2 740	2.340	4.190
14F	125	94 (2 columns)	250	3 280	6 300	1 300	2 490	1.980	3.820
15A	100	94 (2 columns)	200	2 640	5 690	1 050	2 260	1.600	3.440
17B	75	94 (2 columns)	150	2 010	5 060	800	2 000	1.220	3.060
18A	50	94 (2 columns)	100	1 360	4 370	540	1 730	820	2.640
Rates special formats - price in € per mm/column				14.38	48.05	5.676	18.90	8.7	28.93

Surcharge specific placements (in %)

Page	Surcharge
Specified page or section	+ 25 % (on demand)

Maximum formats

First section	
Page 2	not possible
Page 3	250 mm H x 143 mm W
Second section	
Page 1	on demand
Page 2	on demand

Extra services (in euros, VAT excl.)

lay-out	L'Echo	De Tijd
2,640 mms – 900 mms	561	561
890 mms – 460 mms	302	302
450 mms – 100 mms	115	115

translation costs : 5.0381 euros/line with a minimum of 275 euros

Specific conditions

Conditions

- “Finpub” or financial communication, means any communication by a listed company, financial institution or other company, about its results, growth and shares, addressed to existing and/or potential shareholders (private or institutional). Advertisements regarding launch, evolution and/or change of composition of investment products - on a regulated or unregulated market - and Advertisements around the IPO or a capital increase aimed at public savings, are also covered by Finpub.
- Advertisements containing legally required financial notices always

take precedence over other Advertisements, even in the case of a reservation confirmed by Trustmedia.

- The editors reserve the right to refuse the Advertisement.
- Trustmedia has the right to place a number or other sign with the Advertisement, or otherwise make it clear that it is an Advertisement or advertorial.

Booking and cancellation

- Reservations for Advertisements (except content projects) can be made up to three (3) working days before placement.
- From three (3) working days before placement, if an Advertisement is cancelled, 50% of the fees specified in the Order Form will be charged. From one (1) working day before placement, if an Advertisement is cancelled, 100% of the fees specified in the Order Form will be charged.
- For special formats (such as, among others, Panoplus, Pano and half Pano), there is a cancellation period of one (1) week.
- In case of cancellation of one or more Advertisements of an advertising campaign or a continuing performance contract, the volume

discount (if any) allowed will be reviewed and invoiced in respect of the Advertisements already published.

- - Costs already incurred by Trustmedia will be charged to the Advertiser in any case, regardless of the cancellation period and in addition to the cancellation fee (described above).
- **Newspapers L'Echo | De Tijd:** 3 working days before publication date
- **Belgisch Staatsblad / Le Moniteur Belge:** 4 working days before publication date
- **Other newspapers:** 4 working days before publication

Branding

- Advertising Material can only relate to the Advertiser itself. The mention of the (trade) name and/or logo of a third party is not allowed, except with Trustmedia's written permission and payment of a surcharge of 15% in respect of the fees specified in the Order Form.

Additional services

- The Rates for the creation and layout of an Advertisement, the translation, the printing work or the delivery of newspapers can be requested from Trustmedia.

Reservations

advops@mediafin.be

Delivery material

Print-ready: upload your material via the personalized link in the mail that you will receive 15 days before publication

In-house composition:

advops@mediafin.be



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