



# L'Echo | De Tijd

Obituary

## L'Echo | De Tijd, the only business newspapers in Belgium

The business dailies L'Echo | De Tijd are the perfect platform to publish an obituary in the Belgian business world.

Our newspapers can count on a large readership of decision-makers, entrepreneurs and managers who use them as a daily tool.

### Rates 2023

(in euros, excl. VAT)

		100mm H	140mm H	180mm H	220mm H
94mm L (2 columns)	L'Echo   De Tijd	1,755	2,455	3,160	3,865
	L'Echo	690	965	1,240	1,520
	De Tijd	1,065	1,490	1,920	2,345
143mm L (3 columns)	L'Echo   De Tijd	2,640	3,690	4,745	5,795
	L'Echo	1,040	1,450	1,865	2,275
	De Tijd	1,600	2,240	2,880	3,520
192mm L (4 columns)	L'Echo   De Tijd	3,510	4,910	6,320	7,730
	L'Echo	1,380	1,930	2,480	3,040
	De Tijd	2,130	2,980	3,840	4,690

H = height - W = width

### Out of format

L'Echo	€ 3.45 mm/col
De Tijd	€ 5.33 mm/col
L'Echo   De Tijd	€ 8.78 mm/col

Example : 3.45 € x 112 mm x 2 col = 772.80 €

## Conditions

- Different Rates apply for Finpub and Jobposting than for commercial advertising.
- "Finpub" or financial communication, means any communication by a listed company, financial institution or other company, about its results, growth and shares, addressed to existing and/or potential shareholders (private or institutional). Advertisements regarding launch, evolution and/or change of composition of investment products - on a regulated or unregulated market - and Advertisements around the IPO or a capital increase aimed at public savings, are also covered by Finpub.
- Advertisements containing legally required financial notices always take precedence over other Advertisements, even in the case of a reservation confirmed by Trustmedia.
- The editors reserve the right to refuse the Advertisement.
- Trustmedia has the right to place a number or other sign with the Advertisement, or otherwise make it clear that it is an Advertisement or advertorial.

## Booking and cancellation

- Reservations for Advertisements (except content projects) can be

made up to three (3) working days before placement.

- From three (3) working days before placement, if an Advertisement is cancelled, 100% of the fees specified in the Order Form will be charged.
- For special formats (such as, among others, Panoplus, Pano and half Pano), there is a cancellation period of one (1) week.
- In case of cancellation of one or more Advertisements of an advertising campaign or a continuing performance contract, the volume discount (if any) allowed will be reviewed and invoiced in respect of the Advertisements already published.
- Costs already incurred by Trustmedia will be charged to the Advertiser in any case, regardless of the cancellation period and in addition to the cancellation fee (described above).

## Branding

- Advertising Material can only relate to the Advertiser itself. The mention of the (trade) name and/or logo of a third party is not allowed, except with Trustmedia's written permission and payment of a surcharge of 15% in respect of the fees specified in the Order Form.

## Additional services

- The Rates for the creation and layout of an Advertisement, the translation, the printing work or the delivery of newspapers can be requested from Trustmedia.

### Material delivery

advops@mediafin.be



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