



Mon Argent | Netto

Technical specifications

How to deliver

- **Ready to print material:** Upload your material via the personalized link in the mail that you will receive 15 days before publication
- **In-house composition:** advops@mediafin.be

What to deliver

- **PDF:** Your advert must be supplied in PDF format, in accordance with the Medibel+ standards. You can view these standards on www.medibel-plus.be
- **Colours:** CMYK
- **Images:** CMYK; TIFF, EPS or JPG - 300 dpi (normal) 1200 dpi (bitmap)
- **ICC profile:** We recommend that you use the IsoCoatedv2 or IsoNewspaper26v4 ICC profiles. Please make sure you include your choice at the end of the PDF file name: "name_IWC.pdf" or "name_NP.pdf". That way, we can ensure the best possible print result for your adverts
- **Fonts:** Use an OpenType, PostScript or TrueType font. Please avoid any imported fonts.

Filename

To avoid mistakes, it is essential to correctly name your PDF file: e.g., "tjd.pdf" is not a good choice.

A few tips:

- Do **not give it a long name**; despite the fact that modern systems allow you to use very long names, it is better to use a relatively short one. It is standard to use a **maximum of 32 characters** (extension included)
- Do **not use special characters** in the name (punctuation, spaces, characters with accents, etc.)
- Only use **one full stop dot**, i.e. the one for the extension (.pdf)
- Use the **first publication date with the customer and/or theme** in the name. E.G. 25022021_BMW.pdf. This could be an advertisement for BMW for the newspaper on 25th February 2021.

Formats

format	bleed*	column
2/1 page **	297mm H x 420mm W	263mm H x 386mm W
1/1 page	297mm H x 210mm W	263mm H x 176mm W
1/2 horizontal	148,5mm H x 210mm W	122mm H x 176mm W
1/2 vertical	297mm H x 110mm W	263mm H x 78,5mm W

* + 5mm cut all around

** Pano / double page in magazine: 1 PDF, not 2 separate PDFs

Deadlines — Specials

Reservation: 17 days before publication (Wednesday)

Material: 10 days before publication (Thursday)



Get in contact

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