



Mon Argent | Netto

Technical specifications weekend newspaper

How to deliver

- **Ready to print material:**

Upload your material via the personalized link in the mail that you will receive 15 days before publication. Questions or issues? Contact artwork@mediafin.be

- **In-house composition:**

advops@mediafin.be

What to deliver

- **PDF:** Your advert must be supplied in PDF format, in accordance with the Medibel+ standards. You can view these standards on www.medibelplus.be
- **Colours:** CMYK
- **Images:** CMYK; TIFF, EPS or JPG - 300dpi (normal) 1200 dpi (bitmap)
- **ICC profile:** We recommend that you use the IsoCoatedv2 or IsoNews-wspaper26v4 ICC profiles. Please make sure you include your choice at the end of the PDF file name: "name_IWC.pdf" or "name_NP.pdf". That way, we can ensure the best possible print result for your adverts
- **Fonts:** Use an OpenType, PostScript or TrueType font. Please avoid any-imported fonts.

For your information: adverts are printed on salmon pink newsprint.

Filename

To avoid mistakes, it is essential to correctly name your PDF file: e.g., "tijd.pdf" is not a good choice.

A few tips:

- Do **not give it a long name;** despite the fact that modern systems allow you to use very long names, it is better to use a relatively short one. It is standard to use a **maximum of 32 characters** (extension included)
- Do not use special characters in the name (punctuation, spaces, characters with accents, etc.)
- Only use **one full stop dot**, i.e. the one for the extension (.pdf)
- Use the **first publication date with the customer and/or theme in the name**. E.G. 25022021_BMW.pdf. This could be an advertisement for BMW for the newspaper on 25th February 2021.

Modules

Berliner format:

440mm H x 290mm W (6 columns)

module	height	width (col)
1/2 vertical	440mm	143mm (3)
1/2 horizontal	220mm	290mm (6)
1/4 page	220mm	192mm (4)
bandeau 1	50mm	290mm (6)

Deadlines

Reservation: 3 days before publication (Wednesday)

Material: 2 days before publication (Thursday)



Get in contact

Christophe Meskens

christophe.meskens@mediafin.be

Artwork Mediafin

artwork@mediafin.be