

lecho.be | tijd.be audience – Outstream Video

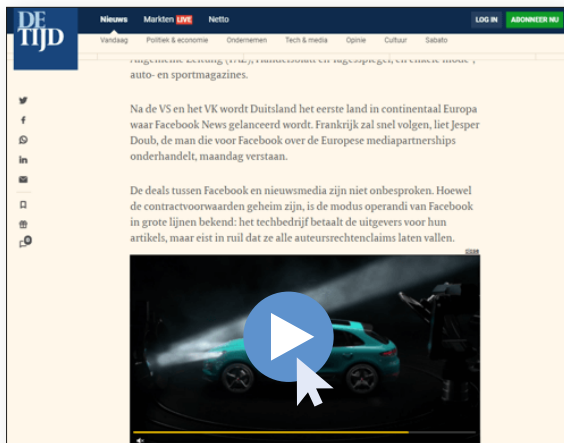


new

Our Outstream Video format allows you to embed a video in an editorial article on tijd.be and/or lecho.be. The video starts to play as soon as 50% of it is visible onscreen, the video pauses when users cannot see it, and resumes when it is in view again.

Package

Offer	CPM	Impressions	Media Value	Net	NetNet
Video Outstream	Gross 77 € NetNet 27,2 €	500,000	38,500 €	16,000 €	13,600 €



Get in contact

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*Production costs & streaming included