

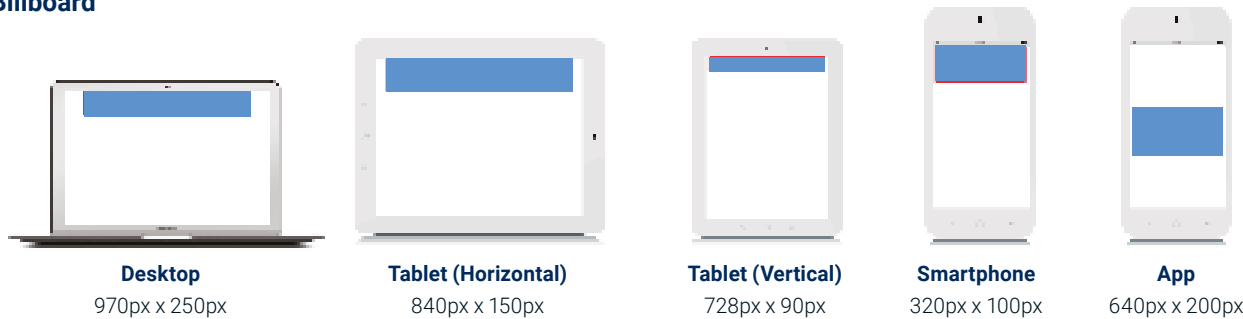
Luxury & Lifestyle pack - Contextual & 1st Party data - TECH SPECS

Breakpoints (fully responsive site)

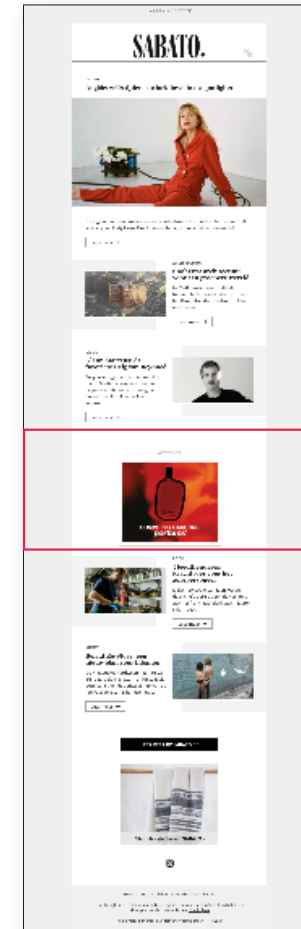
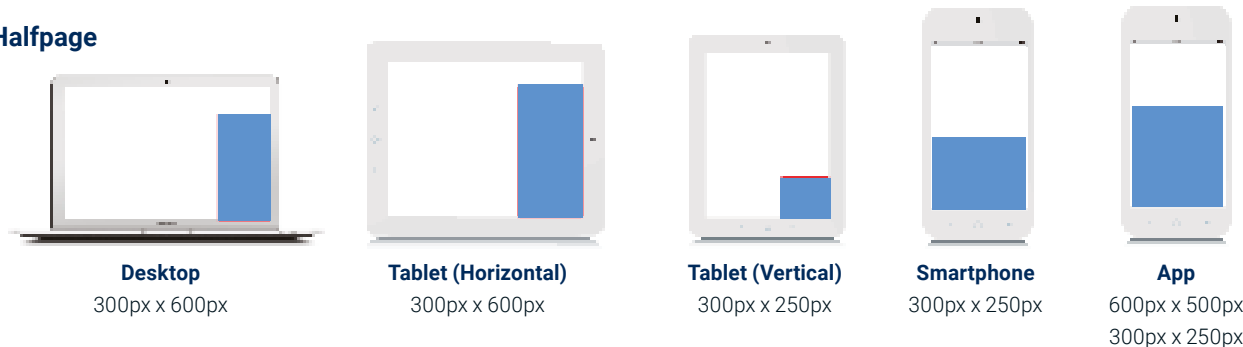
		desktop	tablet (H)	Tablet (V)	Smartphone	app
Billboard	Standard	970px W x 250px H	840px W x 150px H	728px W x 90px H	320px W x 100px H	640px W x 200px H
Halfpage	Standard	300px W x 600px H	300px W x 600px H	300px W x 250px H	300px W x 250px H	600px W x 500px H

Mediafin is a mobile first company (50% desktop - 50% mobile browsing/native apps). To ensure optimal reach, all digital campaigns will be placed on our responsive website(s) and apps. To ensure 100% delivery of campaign, be sure to deliver formats for all breakpoints (desktop/tablet/smartphone). Under deliveries due to non-delivery of formats will not be compensated. See tech specs for detailed information (per site/placement).

Billboard



Halfpage



A Medium Rectangle/ IMU will be inserted in our newsletters.

Tech Specs:

- 300*250 (width*height)
- 100KB max weight
- Static
- .jpg extension