

Luxury & Lifestyle pack – Contextual targeting ROADBLOCK (3AD)

Breakpoints (fully responsive site)

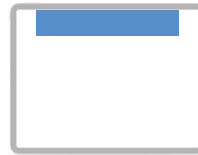
		desktop	tablet (H)	Tablet (V)	Smartphone	app
Billboard	Standard	970px W x 250px H	840px W x 150px H	728px W x 90px H	320px W x 100px H	640px W x 200px H
Halfpage	Standard	300px W x 600px H	300px W x 600px H	300px W x 250px H	300px W x 250px H	600px W x 500px H
Hangtime	Standard	970px W x 500px H	300px W x 600px H	300px W x 600px H	300px W x 600px H	300px W x 600px H

Mediafin is a mobile first company (50% desktop - 50% mobile browsing/native apps). To ensure optimal reach, all digital campaigns will be placed on our responsive website(s) and apps. To ensure 100% delivery of campaign, be sure to deliver formats for all breakpoints (desktop/tablet/smartphone). Under deliveries due to non-delivery of formats will not be compensated. See tech specs for detailed information (per site/placement).

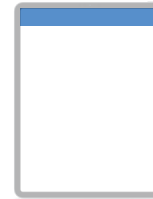
Billboard



Desktop
970px x 250px



Tablet (Horizontal)
840px x 150px



Tablet (Vertical)
728px x 90px



Smartphone
320px x 100px



App
640px x 200px

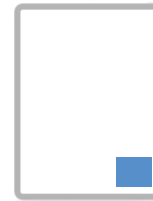
Halfpage



Desktop
300px x 600px



Tablet (Horizontal)
300px x 600px



Tablet (Vertical)
300px x 250px



Smartphone
300px x 250px



App
600px x 500px

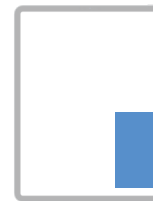
Hangtime



Desktop
970px x 500px



Tablet (Horizontal)
300px x 600px



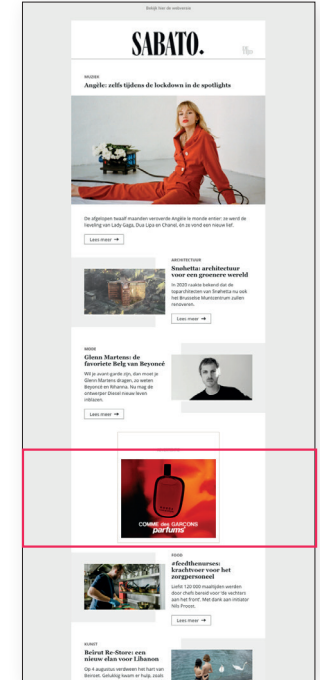
Tablet (Vertical)
300px x 600px



Smartphone
300px x 600px



App
300px x 600px



A Medium Rectangle/IMU will be inserted in our newsletters.

Tech Specs:

- 300*250 (width*height)
- 100KB max weight
- Static
- .jpg extension