



Sabato

Technical specifications

- Advertising
- Insert
- Blistering
- Gatefold & Tabernacle

Advertising

What to deliver

- **PDF** Deliver your advertisement in a PDF file, according to the Medibel+ Standards. These can be found on www.medibelplus.be.
- **Colours:** CMYK
- **Images:** CMYK; TIFF, EPS of JPG - 300 dpi (normaal) 1200 dpi (bitmap)
- **ICC-profile:** We recommend to use the ICC profile IsoCoatedv2. Since the use of the correct colour profile is very important for an optimal printed result, please include the used profile in the file name of the ad: "name_IWC.pdf".
- **Fonts** Use a Font OpenType, PostScript or TrueType. Avoid imported fonts of other systems

How to deliver

Ready to print material : upload your material via the personalized link in the mail that you will receive 15 days before publication

Deadlines

Reservation: 17 days before publication (Wednesday)

Material: 11 days before publication (Tuesday before 12 am)

Material

Bookings for various insertions must mention if and which different materials have to be published. For every delivery or adaptations of advertisement material, Trustmedia must be informed by means of a sender's note (advops@mediafin.be).

Formats

formats	bleed*
2/1 page**	285mm H x 460mm W
1/1 page	285mm H x 230mm W
1/2 horizontal	145mm H x 230mm W
1/2 vertical	285mm H x 115 mm W

formats oblong	bleed *
Only for Sabato Interior (08/05), Sabato Knokke (26/06), Sabato Interior (02/10), Sabato Deluxe (20/11)	
2/1 page**	230mm H x 570mm W
1/1 page	230mm H x 285mm W
1/2 horizontal	115mm H x 285mm W
1/2 vertical	230mm H x 142mm W

*+ 10 mm bleed

** Pano / double page in magazine: 1 PDF, not 2 separate PDFs



Inserts

Inserts

- **Minimum** 150mm H x 110mm W
- **Maximum** 285mm H x 230mm W
- **Number of pages** depends on the weight.
- **Header** 5mm
- **Footer** 0
- **Foldover** 1cm for 4 pages

More than 4 pages: closed header with 5mm at the top (other sides are cut clean). In separate section (inserts with cover are not possible)



Copy of dummy to submit for technical approval

- **Dummy address**

2 weeks before delivery

Mediafin
attn Christophe Meskens
Avenue du Port 86 C, Bus 309
1000 Bruxelles

- **Address encarts**

1 week before publication

Roularta
Meiboomlaan 33
8800 Roeselare
Mention: INSERT SABATO

Blistering

Formaten

- **Minimum** 150mm H x 100mm W
- **Maximum** 285mm H x 230mm W
- **Weight/Thickness** maximum thickness of the insert : 20mm
- **Form** min. 1 straight angle, 1 closed or attached side

Copies of the dummy

- **5 copies** for technical approval
- **to deliver 3 weeks before insert**
Mediafin - Attn. Christophe Meskens
- Avenue du Port 86C B309 - 1000
Brussels

If dummies are not presented, Mediafin is not responsible for eventual problems and/or non execution of the insert. Made extra costs in case of problems will be charged to the client.

Delivery

At least 10 working days before insert:
Roularta - Meiboomlaan 33 - 8800 Roeselare

Mention: INSERT SABATO (blistering)

Packages

- On a palet
- Not tied, not fixed (no rope, no film)
- All the copies in the same direction

Palets

With identification papers with the following data:

- name of the paper / magazine + edition
- mention of the supplement
- date of the insert
- total number of delivered inserts
- number of inserts per palet
- number of inserts per package
- number of the palet
- total weight of the palet
- name, adresse and telephone number of the printer

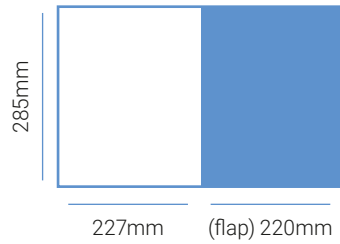


Gatefold & Tabernacle

Creative formulas – cover

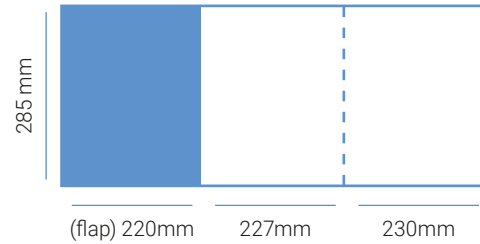
Reverse gatefold

285mm H x 447mm W*



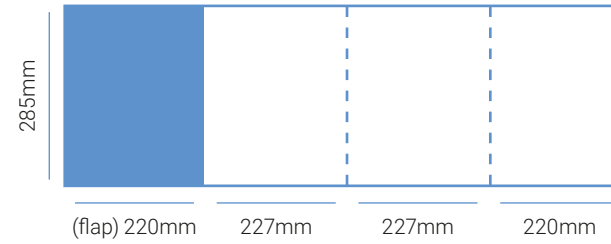
Gatefold

285mm H x 677mm WW*



Gatefold+

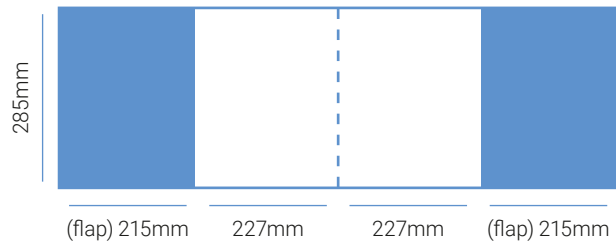
285mm H x 907mm W*



Creative formulas – tabernacle

Tabernacle

285mm H x 894mm W



Deadline for delivering cover formulas and tabernacle

2 weeks before publication

*+ 10 mm bleed



Get in contact

Christophe Meskens

christophe.meskens@mediafin.be

Questions or issues?

Contact artwork@mediafin.be