

Private Banking 2026

De Tijd | L'Echo





Private banking

Editorial supplement on private & wealth management

On **30 April** and **22 October**, the business newspapers De Tijd | L'Echo publish a special pull-out supplement with a focus on private banking and wealth management.

In this separate, keepable guide, the editorial teams closely examine the most recent trends and developments in Private Banking.

High-net-worth target audience

This editorial special lets you reach the ever-growing and high-net-worth readers of De Tijd | L'Echo.

Content deadline

Publication date	Reservation	Material
30 April	13 April	23 April
22 October	5 October	15 October

Private Banking Key figures



Format

Special newspaper supplement in De Tijd | L'Echo



Format

Half-Berliner
(315 mm H x 235 mm W)



Daily unique reach 390.400

(paper + digital replica)

Key readership figures



45% of Belgian financial assets are owned by readers of De Tijd | L'Echo



44% of the readers of De Tijd | L'Echo belong to the top 10% **richest Belgians**



7 out of 10 grew up in an **above-average wealthy family**



Readers own **6,5 times more financial assets** than the average Belgian



Contact us

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