

Digital Newspaper

Technical specifications

Practical info

Material to deliver

- **Order form digital newspaper:** clearly indicate booking of tablet advertisement + confirmation delivery material: to send to booking@mediafin.be
- **Material print:** upload your material via the personalised link in the mail that you will receive 15 days before publication
- **Material digital newspaper (tablet & smartphone):** tablet@trustmedia.be – 3 working days in advance
- **Trustmedia requires the delivery of one adapted format for all supports** (papieren krant, tablet, smartphone)

Ads:

- **Format:** jpg
- **Weight:** 150 kb
- **Not clickable:** the material is not clickable
- **Pixels:** see next page



Modules

Trustmedia considers the digital newspaper advertising (tablet & smartphone) and the print-advertising as one product. All print formats (from 200 mm) can also appear in the digital newspapers in a statically optimised format. This publication is included in the print rate.

print formats			digital formats (pixels)				
print	dimensions*	qty**	digital newspaper	dimensions	tablet**	smartphone**	
1	1/1 pagina	440mm H x 6C W	1	Full page	640px W x 924px H	2	2
	Junior page	310mm H x 5C W	1	Full page	640px W x 924px H	1	1
	1/2 pagina H	220mm H x 6C W	1	Half page	640px W x 400px H	2	2
2	Bandeau 4	150mm H x 6C W	1	Half page	640px W x 400px H	1	1
	1/2 pagina V	440mm H x 3C W	1	Half page	640px W x 400px H	2	2
	1/3 pagina V	440mm H x 2C W	1	Half page	640px W x 400px H	1	1
	1/4 pagina	200mm H x 4C W	1	Half page	640px W x 400px H	1	1
3	Bandeau 3 H	120mm H x 6C W	1	Banner	640px W x 150px H	3	3
	Bandeau 2 H	80mm H x 6C W	1	Banner	640px W x 150px H	2	2
	Bandeau 1 H	50mm H x 6C W	1	Banner	640px W x 150px H	1	1
	Pavé 7	100mm H x 4C W	1	Banner	640px W x 150px H	1	1
	Pavé 6	100mm H x 3C W	1	Banner	640px W x 150px H	1	1
	Pavé 5	150mm H x 2C W	1	Banner	640px W x 150px H	1	1
	Pavé 3	100mm H x 2C W	1	Banner	640px W x 150px H	1	1
front page formats							
	Bandeau 1 H	50mm H x 6C W	1	Banner	640px W x 150px H	1	1
	Pavé 4	50mm H x 4C W	1	Banner	640px W x 150px H	1	1
	Pavé	100mm H x 4C W	1	Banner	640px W x 150px H	1	1
	Pavé	150mm H x 2C W	1	Banner	640px W x 150px H	1	1

H = Horizontal • V = Vertical

** Number of publications a day

* Dimensions columns

1 column = 45 mm

2 columns = 94 mm

3 columns = 143 mm

4 columns = 192 mm

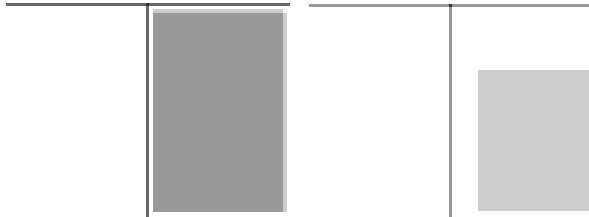
5 columns = 241 mm

6 columns = 290 mm

Modules

1. Paper journal + full page tablet + half page mobile

Paper journal



1/1 page
440mm H x 290mm W

3/4 junior page
310mm H x 241mm W

Tablet



Full Page Tablet
640px W x 924px H

Smartphone

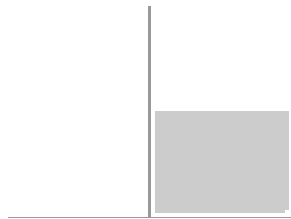


Full Page Mobile
640px W x 924px H

Modules

2. Paper journal + tablet half page + half page mobile

Paper newspaper



1/2 page H
220mm H x 290mm W



1/2 page V
440mm H x 143mm W



1/3 page V
440mm H x 94mm W



1/4 page
200mm H x 192mm W



bandeau 4
150mm H x 290mm W

Tablet



Half Page Tablet
640px W x 400px H

Smartphone

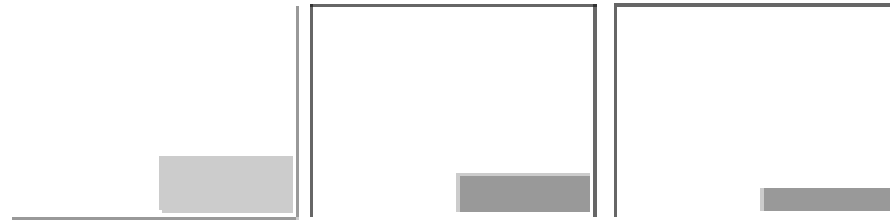


Half Page Mobile
640px W x 400px H

Modules

3. Paper journal + banner tablet + banner mobile

Paper journal



Bandeau 3
120mm H x 290mm W

Bandeau 2
80mm H x 290mm W

Bandeau 1
50mm H x 290mm W



Pavé 7
100mm H x 192mm W

Pavé 6
100mm H x 143mm W

Pavé 5
150mm H x 94mm W



bandeau 3
100mm H x 94mm W

Tablet

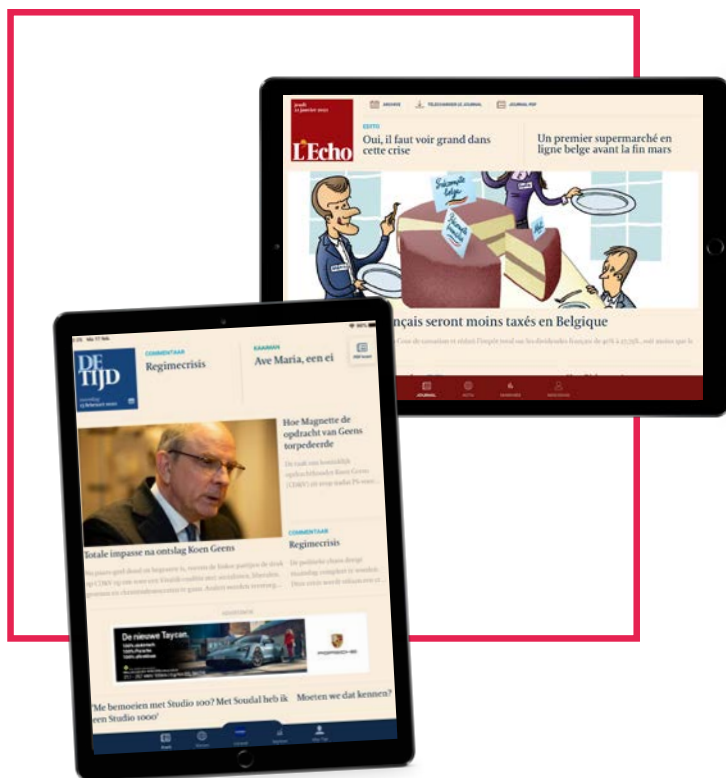


Banner Tablet
640px W x 150px H

Smartphone



Banner Mobile
640px W x 150px H



Get in contact

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Delivery material

Material print: upload your material via the personalised link in the mail that you will receive 15 days before publication

Material digital newspaper:

tablet@trustmedia.be

3 working days in advance