



# De Tijd | L'Echo

## Funds Where asset managers meet investors

### Rates

	Data Connect	Data Connect Premium*	
/fund/month	€ 111	€ 246	
Presence in 'Fund Finder'	✓	✓	
Search via ISIN code	✓	✓	
Listing in newspaper (print + digital)	✓	✓	
Search via name	✓	✓	
Available for selection in 'Portfolios'	✓	✓	
Included in 'Related Funds' non sponsored	✓	✓	
Included in 'Other investors also looked at' non sponsored	✓	✓	
Preferred positioning sponsored link with view guarantee*	-	✓	
Retargeting	-	✓	
			
			
/logo** + contact data /year	National € 7,790	L'Echo € 3,560	De Tijd € 4,230

\* View guarantee : max. 5,000 pageviews/month; additional pageviews: € 12/ 1,000

\*\*Agency commission only possible for logos

### Technical specifications

- The appearance of the funds lines will be tacitly renewed on a monthly basis.
- Annulation of the publication of the funds lines should be requested 3 months before publication, otherwise 100% of the insertion price will be invoiced (unless otherwise agreed upon).

### Get in contact

#### Cathy Van Roy

Account Executive Finance  
cathy.vanroy@trustmedia.be  
Tel. +32 (0)2 422 05 65

#### Filip Vandenberghe

International Sales Manager  
filip.vandenberghe@trustmedia.be  
Tel. +32 (0)2 422 05 13

#### Geert Spapen

Business Development Manager  
geert.spapen@trustmedia.be  
Tel. +32 (02) 422 05 25