

Technical specifications

Mon Argent | Netto



2019

RATES L'ECHO | DE TIJD

What to deliver

You should deliver your advertisement in a PDF file, according to the Medibel+ standards. These can be found on www.medibelplus.be.

How to deliver

Ready to print material:

Upload your material via the personalized link in the mail that you will receive 15 days before publication

In-house composition:

booking@trustmedia.be

Filename

We receive lots of advertising material. To avoid mistakes, it is essential to correctly name your PDF file: e.g., "tjd.pdf" is not a good choice. A better choice? Here are a few tips:

- Do not give it a long name; despite the fact that modern systems allow you to use very long names, it is better to use a relatively short one. It is standard to use a maximum of 32 characters (extension included)
- Do not use special characters in the name (punctuation, spaces, characters with accents, etc.)
- Only use one full stop dot, i.e. the one for the extension (.pdf)
- Use the first publication date with the customer and/or theme in the name. For example: 25022010_BMW5.pdf. This could be an advertisement for BMW (series 5) for the newspaper on 25th February 2010.

Spécifications techniques

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Monthly specials Formats (h x w)

| FORMATS | BLEED* | COLUMN |
|----------------|-----------|-----------|
| 2/1 page | 297 x 420 | |
| 1/1 page | 297 x 210 | 265 x 175 |
| 1/2 horizontal | 140 x 210 | 129 x 175 |
| 1/2 vertical | 297 x 102 | 265 x 85 |
| 1/3 vertical | 297 x 77 | 265 x 55 |
| 1/3 horizontal | 110 x 210 | 78 x 175 |
| 1/4 vertical | | 265 x 40 |
| 1/4 horizontal | | 51 x 175 |
| 1/4 rectangle | | 135 x 85 |
| 1/6 horizontal | | 45 x 175 |
| 1/8 horizontal | | 30 x 175 |

* + 5 mm cut

Deadlines - monthly specials

Reservation : 17 days before publication (Wednesday)

Material : 10 days before publication (Thursday)

Get in contact

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