

Technical specifications

Mon Argent | Netto



2019

RATES L'ECHO | DE TIJD

What to deliver

You should deliver your advertisement in a PDF file, according to the Medibel+ standards. These can be found on www.medibelplus.be.

How to deliver

Ready to print material:
Upload your material via the personalized link in the mail that you will receive 15 days before publication

In-house composition:
booking@trustmedia.be

Filename

We receive lots of advertising material. To avoid mistakes, it is essential to correctly name your PDF file: e.g., "tijd.pdf" is not a good choice. A better choice? Here are a few tips:

- Do not give it a long name; despite the fact that modern systems allow you to use very long names, it is better to use a relatively short one. It is standard to use a maximum of 32 characters (extension included)
- Do not use special characters in the name (punctuation, spaces, characters with accents, etc.)
- Only use one full stop dot, i.e. the one for the extension (.pdf)
- Use the first publication date with the customer and/or theme in the name.
For example: 25022010_BMW5.pdf. This could be an advertisement for BMW (series 5) for the newspaper on 25th February 2010.

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Weekend section Formats (h x w)

BERLINER FORMAT: 440 MM H X 6 COLUMNS (290 MM) W

MODULE	HEIGHT (MM)	COL
1/2 PAGE VERTICAL	440	3
1/2 PAGE HORIZONTAL	220	6
1/4 PAGE	220	4
BANDEAU 1	50	6

Column widths

COLUMNS	MM
1 column	45 mm
2 columns	94 mm
3 columns	143 mm
4 columns	192 mm
5 columns	241 mm
6 columns	290 mm

Deadlines - weekend section

Reservation : 3 days before publication (Wednesday)

Material : 2 days before publication (Thursday)

Get in contact

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