

Technical specifications

Sabato



2019

RATES LECHO | DE TIJD

What to deliver

You should deliver your advertisement in a PDF file, according to the Medibel+ standards. These can be found on www.medibelplus.be.

How to deliver

Ready to print material

Upload your material via the personalized link in the mail that you will receive 15 days before publication

Deadlines

Reservation: 17 days before publication (Wednesday)

Material: 11 days before publication (Tuesday before 12 am)

Material

Bookings for various insertions must mention if and which different materials have to be published.

For every delivery or adaptations of advertisement material, Trustmedia must be informed by means of a sender's note (fax number: 02/422.05.10 or booking@trustmedia.be).

Formats (h x w)

FORMATS	BLEED *	TYPE AREA
2/1 page	275 x 460	265 x 440
1/1 page	275 x 230	265 x 220
1/2 horizontal	135 x 230	130 x 220
1/2 vertical	275 x 115	265 x 110

* + 5 mm cut

Technical specifications

Sabato

2019

RATES L'ÉCHO | DE TIJD

Inserts

Maximum 230 mm H x 275 mm W

Minimum 150 mm H x 110 mm W

Number of pages : depends on the weight.

Header : 5 mm

Footer : 0

Foldover : 1 cm for 4 pages

More than 4 pages: closed header with 5 mm at the top (other sides are cut clean). In separate section (inserts with cover are not possible)

Copy of dummy to submit for technical approval

Dummy address
2 weeks before delivery

Adress encarts
1 week before publication

Mediafin
to the attention of Christophe Meskens
Avenue du port 86 C, B309, B-1000 Brussel
Interbrochage
attn. Eric Stevens
Heudonstraat 60, 1120 Bruxelles
Mention: INSERT SABATO

Get in contact

Steven Baelen

Steven.baelen@persgroep.be

Tel. +32 (0)9 353 48 18

Tel. +32 (0)475 53 46 73

Technical specifications

Blistering Sabato

2019

RATES LECHO | DE TIJD

Formats

Minimum	150 mm (H) x 100 mm (W)
Maximum	230 mm (H) x 275 mm (W)
Weight/Thickness	maximum thickness of the insert : 20 mm
Form	min. 1 straight angle, 1 closed or attached side

Copies of the dummy

- **5 copies** for technical approval
- to deliver **3 weeks before insert**
Mediafin
Attn. Christophe Meskens
Rue du Port 86C B309
1000 Bruxelles
- If dummies are not presented, Mediafin is not responsible for eventual problems and/or non execution of the insert. Made extra costs in case of problems will be charged to the client.

Delivery

- At least 10 working days before insert
Interbrochage
Rue de meudon, 60
1120 Bruxelles
Mention : insert (blistering) Sabato

Packages

- on a palet
- not tied, not fixed (no rope, no film)
- all the copies in the same direction

Palets

With identification papers with the following data:

- name of the paper / magazine + edition
- mention of the supplement
- date of the insert
- total number of delivered inserts
- number of inserts per palet
- number of inserts per package
- number of the palet
- total weight of the palet
- name, adresse and telephone number of the printer

Technical specifications

Sabato

2019

RATES LECHO | DE TIJD

Creative formulas - cover

REVERSE GATEFOLD



FORMAT 275 mm H x 440 mm W*
A: 220 mm W - **B (flap):** 220 mm W

GATEFOLD



FORMAT 275 mm H x 677 mm W*
A (flap): 220 mm W - **B:** 220 mm W - **C:** 227 mm W

GATEFOLD +



FORMAT 275 mm H x 907 mm W*
A (flap): 220 mm W - **B:** 220 mm W - **C:** 227 mm W
D: 230 mm W

Deadline for delivering cover formulas: 2 weeks before apparition

** + 5 mm cut*

Creative formulas - tabernacle

TABERNACLE



FORMAT 275 mm H x 894 mm W*
A (flap): 220 mm W - **B:** 227 mm W - **C:** 227 mm W
D (flap): 220 mm W

Deadline for delivering tabernacle: 2 weeks before apparition

** + 5 mm cut*